

**For Immediate Release:**  
August 3, 2010

## **Billabong's "All Out Air Assault" Tow-At Surfing Exhibition**

VIRGINIA BEACH, VA -- Billabong is proud to present the "*All Out Air Assault*" tow at surfing exhibition taking place at the Vans and Monster Energy present the 48th Annual Coastal Edge East Coast Surfing Championships in Virginia Beach, VA.

**Date:** Friday August 27th

**Time:** 2 pm-3 pm

**Location:** First Street Jetty Surfing Area during ECSC at Virginia Beach, VA

Billabong will be hosting the most insane ever tow at surfing air show exhibition to go down on the Right Coast.

What is a tow at you ask?

A tow at is when you use a wave runner (PWC) for the assistance of getting surfers into waves at high speeds not normally obtainable by paddling. Tow-ats are being done all over the world to push the limits of progressive surfing to new heights. Spectators will see a select group of tow at specialists using the PWC to be towed into waves to fly 10 or 15 feet in the air, have crazy wipeouts, and do tricks on a surfboard no one ever imagined possible.

Surfing remains the only extreme sport where you don't have a constant variable of a playground due to the wave component always shifting up and down the beach, so with a little extra help from the PWC to catch more waves and obtain extra speeds for the professionals to show case there maneuvers this is going to be very exciting to watch!

This tow at exhibition/demo is only for a select group of 6 invited tow at surfing specialist. Each rider will be given 9 minutes to showcase his best performance of landing the most radical aerial maneuver. The rider who is deemed to have completed this best air trick by our judging staff will win a new Sony Vaio computer.

If you wish to meet any of the invited cast of tow at specialists you can do so at 1 pm under the Billabong tents on Friday august 27th before the Exhibition begins.

We look forward to seeing you there!

<http://www.billabong.com/us/blog-post/1731/billabong--sony-vaio>